

MEGA Menu

Drive your food sales this winter!



The White Horse



SALE

In response to over 50% of consumers stating they would like to eat out more in January but money is too tight*, **Moy Park Foodservice** has developed a fantastic **Mega Menu Sale** concept, helping publicans offer a wide range of popular dishes as meal deals or discounted options.

Tried and tested...

Phil Abbey at The White Horse, Cambridge recently trialled the **Mega Menu Sale** with great results...

"The concept allowed us to easily offer a range of tasty promotional dishes on top of our usual offering. Our food sales increased by a terrific 15% whilst we were running the Mega Menu Sale and a lot of our drink-only customers were tempted to order a meal as well which was wonderful!"

To find out more and to download your **FREE POS** visit www.moyparkfoodservice.co.uk



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* Independent research, Toluna, January 2012