

FANCY A BIT ON THE

SIDE



Offer your customers something extra and encourage additional food sales with the new Fancy a bit on the side? menu from market experts, Moy Park Foodservice.

Featuring a selection of delicious Moy Park and Kitchen Range Foods products, from famous Battered Natural Onion Rings to spicy Cajun Mushroom Boats, the menu is designed to perfectly complement a wide range of main meals, giving you the opportunity to maximise profits with quick and easy to prepare side dishes.

Susie Brunswick, owner of The Bull, a traditional pub in Barkham, recently trialled the new menu with great results, increasing sales of side orders by around 25%, whilst also successfully selling the versatile dishes as bar snacks and as part of sharing platters. **"The menu definitely offers something different and a lot of our customers were interested in the concept - having the POS around the pub really helped increase sales. Everyone who tried the products liked them and we have only had positive feedback. One regular liked the Cracked Black Pepper and Sea Salt Potato Skins so much he went back and recommended them to his entire staff!"**



To find out more and to download your FREE high impact POS visit www.moyparkfoodservice.com



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